



Photo: Wash Basin **Urban Chic** by Ramon Soler®

Urban Chic by Ramon Soler®

*Winner of **iF DESIGN AWARD 2020***

[Ramon Soler®](#) has been awarded with the **iF DESIGN AWARD**, an award recognized internationally as a seal of excellence in design and rated as one of the best and most appreciated in the world since 1954. The prize has been awarded to the **Urban Chic** collection, in the “product” discipline and the “bathroom” category.

Each year, the oldest independent design organization in the world, the IF International Forum Design GmbH, based in Hannover, organizes the iF DESIGN AWARD. This year, being the 67th edition, 7.298 references from 56 countries have competed to achieve the desired hallmark and seal of excellence in design quality.

Urban Chic, by [Ramon Soler®](#) collection with an advanced patent in its **Tourbillon system**, has been chosen by a jury of 78 important design experts, from more than 20 countries, standing out for its qualities, its design of curves, straight lines and unexpected angles, its bold, slender, novel and elegant aesthetics, as well as absolutely functional and of course, for its **unique and innovative water control system**.



Photo: Interior technical drawing **Urban Chic** by **Ramon Soler®**

A **Tourbillon system** never seen before in a tap, in which the water begins its journey through a low consumption cartridge, where its temperature and its flow are controlled. It continues its route and without losing its momentum, it is sent to the bottom of the tap, where it collides with the bottom and loses its bravery, to overcome in a spiral circuit. From there it is redirected towards the final fall, where it is released, in the form of a waterfall, but before it is caressed and gently combed, so that the water comes out naturally, transporting us to the nature of the waterfalls in our daily use.



Photo: **Urban Chic** by **Ramon Soler**®

Ramon Soler® in its constant concern and passion for innovation and design, has created a product with added value that goes far beyond what we see with the naked eye; Its way of offering us cascading water, as if it were a spring of clear, silent and friendly water, make Urban Chic a unique and exceptional product that, if we like to see it, amazes us just by hearing it.



Photo: Urban Chic by Ramon Soler®

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<https://nubedebarasona.com/index.php/s/GknLP36La6iC2DZ>

To download the video or scan QR code in the following link:

http://www.barasona.com/prensa/ramonsoler/urbanchic/urbanchic_video_esp.zip



About iF DESIGN AWARD

At 67 years, the iF DESIGN AWARD award has an internationally recognized reputation as a seal of excellence in design and has acted as an expert judge to reward the best products and projects.

The iF logo badge is recognized internationally and the iF DESIGN AWARD counts as one of the best and most appreciated design awards in the world. The following disciplines and categories are found in the iF Design Awards: Product, Packaging, Communication and Service Design, Architecture and Interior Architecture, as well as Professional Projects.

All award-winning references can be found on the iF WORLD DESIGN GUIDE portal, and in the iF design app and are displayed at the iF exhibition in Germany iF design exhibition in Berlin.

About Ramon Soler®

A mixers manufacturing company based in Barcelona since 1890, with facilities of 16,000 m2 in San Joan Despí (Barcelona).

Its catalog offers a wide range of faucets and hydrotherapy systems that stand out for being eco-efficient, aesthetic, comfortable and highly reliable products. Ramon Soler® has created faucet models designed for people, seeking not only to create beauty, also comfort and precision in their mechanisms. For several decades, they have prioritized research to optimize not only the consumption of water and energy but also the optimization of materials and production processes.

Ramon Soler® has become an international reference brand because its products have been certified with the most demanding regulations and its commercial networks extend to 5 continents, in more than 50 countries.

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