



reddot design award



Photo: Urban Chic by Ramon Soler® wins the Red Dot Design Award 2022

Ramon Soler® wins the Red Dot Design Award 2022

The Urban Chic tap collection by Ramon Soler® receives international recognition for design and innovation for the third time in a row

Urban Chic obtains recognition for the high quality of its design for the third time: this time it wins the Red Dot Design Award 2022. With the premise: "In search of good design", the Red Dot Award is a recognized award, given to the search for good design and innovation. Urban Chic is an engineering product that champions just that: the value of design and innovation for progress, the best example of the mission and values of Ramon Soler®.

Urban Chic has recently been awarded the prestigious German Design Award 2022 and also received the IF Design Award for its exclusive design and its tourbillon technology, patented by Ramon Soler, with a sustainable water circuit that controls the force and tension of the water.

DESIGN._ The beauty of its curved lines and unexpected angles, the most rational needs of water control and its way of offering us cascading water, as if it were a spring of clear, silent and friendly water, make Urban Chic a unique and exceptional product that, if we like it when we see it, amazes us just by hearing it.



Photo: Urban Chic by Ramon Soler® wins the internacional Red Dot Design Award 2022. Urban Chic design combines curves and lines with unexpected angles, creating a bold and innovative aesthetic.

RED DOT DESIGN AWARD._ An incredible international jury of professionals and experts in design and engineering evaluated in detail a large number of participants, among different types of product.

The Red Dot label has established itself internationally as one of the most sought-after quality marks for good design. In order to professionally assess diversity in this field, the Red Dot Design Award is divided into three disciplines. Competitions for each of these disciplines are held once a year.

The Urban Chic taps by Ramon Soler® have received the award for the 2022 Product Design category.

The outstanding conceptual design of Urban Chic fuses the desire for nature of the human being with its urban spirit, a successful combination of beauty and high technology with an industrial and sustainable soul, due to its incredible cascading output and its patented Torubillon System.



Photo: Urban Chic Tourbillon System, patented by Ramon Soler®

With the Tourbillon System, the water begins its journey through a low-consumption cartridge that controls its temperature and flow. It follows its path and without losing its momentum, it is sent towards the lower part of the tap, where it collides with the bottom and loses its strength, to go up in a spiral circuit. From there it is redirected towards the final fall, freeing itself in the form of a waterfall and transporting us to the hedonism of nature in our daily use.

In addition to its operating technology, the collection is presented in different top-quality finishes: matte black with electrostatic coating on galvanized and brushed nickel and gold in PVD (Physical Vapor Deposition).

The brand Ramon Soler® has fought with perseverance since its beginnings in 1890 to create products that generate sensory experiences and improve people's quality of life by solving real problems, through continuous improvement in process engineering and the final products that has launched on the market. Currently, more than 130 years later, it is experiencing a moment of profound recognition for its "know-how", focused on integrating sustainability, innovation and high technology.

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About Ramon Soler®

A mixers manufacturing company based in Barcelona since 1890, with facilities of 16,000 m2 in San Joan Despí (Barcelona).

Its catalog offers a wide range of faucets and hydrotherapy systems that stand out for being eco-efficient, aesthetic, comfortable and highly reliable products. Ramon Soler® has created faucet models designed for people, seeking not only to create beauty, also comfort and precision in their mechanisms. For several decades, they have prioritized research to optimize not only the consumption of water and energy but also the optimization of materials and production processes.

Ramon Soler® has become an international reference brand because its products have been certified with the most demanding regulations and its commercial networks extend to 5 continents, in more than 50 countries.

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